



# THE MASCOT CHALLENGE

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What is a mascot?



What is a mascot?

What examples of mascots do you see?



**SPAR**   
Lancashire  
School Games

## Mascots of the Olympic and Paralympic Games



Meet Someity (left), mascot of the Tokyo 2020 Paralympic Summer Games and Miraitowa (right), mascot of the Tokyo 2020 Olympic Summer Games.

They're the Games' greatest fans!

How often are the Olympic and Paralympic Summer Games held?



Every year

Every two years

Every three years

Every four years

## What does a mascot do?

A mascot's job is great! At Tokyo 2020, Someity and Miraitowa will be:

welcoming the athletes and visitors from all over the world to Tokyo

getting children involved in the Games



putting a smile on people's faces

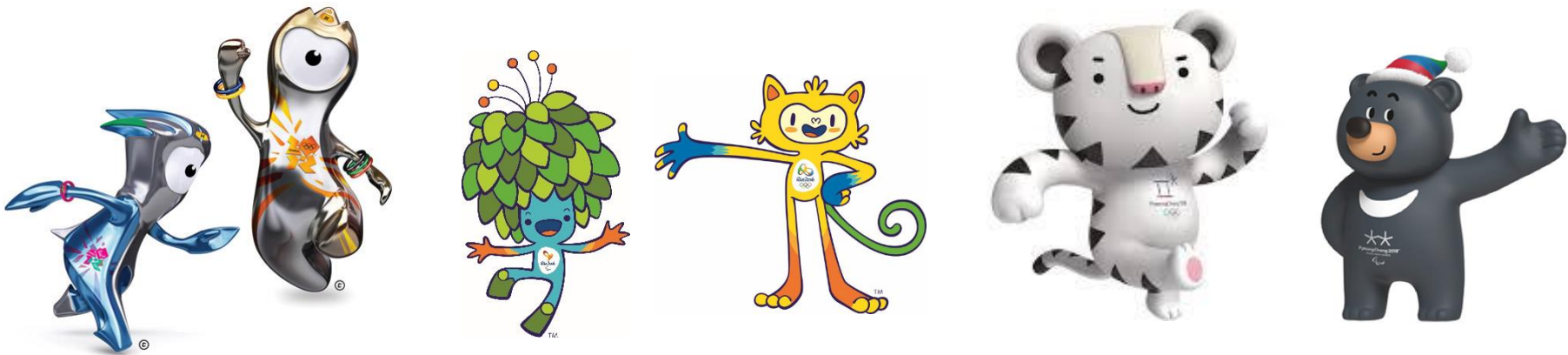
acting as cheerleaders, warming up the crowds and getting them involved in the excitement of the Games.

What is a mascot and what can be used as a mascot?

Every Olympic and Paralympic Games has its own mascot. They can be anthropomorphic animals, personified objects, or other creatures – just as long as they are fun and ready to get everyone caught up in the adventure and excitement of the Games!

What do you think these mascots are?

Why do you think they make good mascots?



## Mandeville and Wenlock, mascots of the London 2012 Olympic and Paralympic Summer Games



**Mandeville**

Mandeville, the blue one, is named after Stoke Mandeville in Buckinghamshire, the birthplace of the Paralympic Games.



**Wenlock**

Mandeville's friend, Wenlock, is named after Much Wenlock in Shropshire where the Much Wenlock Games are still held. They were an inspiration for the modern Olympic Games.

According to the story, these two characters were made from the last drops of steel left over from the construction of the Olympic and Paralympic stadium.



# Vinicius and Tom, mascots of the Rio 2016 Olympic and Paralympic Summer Games



Vinicius

A mixture of Brazilian animals.



Tom

A mixture of Brazilian plants.



## Soohorang and Bandabi, mascots of the PyeongChang 2018 Olympic and Paralympic Winter Games



**Soohorang**

Well-known in Korean culture and history. Very strong. White in colour, reflecting the snow and ice of winter sports.



**Bandabi**

Part of Korean culture and folklore. Asiatic Black Bears are – like the Paralympic athletes – strong, courageous and determined.



# Someity and Miraitowa, mascots of the Tokyo 2020 Paralympic and Olympic Summer Games



**Someity**

Someity's name comes from 'somei-yoshino', a popular Japanese pink cherry blossom. In English the word sounds like 'so mighty'.



**Miraitowa**

Miraitowa enjoys finding out about old things and learning new knowledge from them, mixing the old with the new.

# Mascots of the Olympic and Paralympic Games

Rio 2016

Tokyo 2020

London 2012

PyeongChang 2018

## Quiz time

To which Olympic and Paralympic Games do these mascots belong?



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## More mascots...



It's not just the Olympic and Paralympic Games that have mascots. Lots of sports teams, clubs, schools, places of work and even countries have mascots to bring them good luck, cheer them on and get spectators involved.

Recognise these characters?

What makes a great mascot?

Unjumble the letters  
and add your own ideas.

MIME

STORY

COLOUR

FUN

SHAPE

CUTE

MANNERISM

PERSONALITY

CHEEKY

FRIENDLY



## What makes a good mascot? The design

Look at the Olympic and Paralympic Mascots from past Games below. What makes them good mascots?



**Magique**  
Albertville 1992



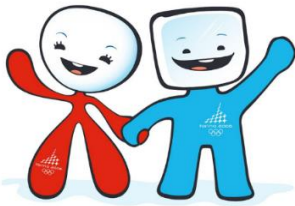
**Gomdoori**  
Seoul 1988



**Soohorang**  
PyeongChang 2018



**Vinicius**  
Rio 2016



**Neve and Gliz**  
Turin 2006



**Fu Niu Lele**  
Beijing 2008



**Wenlock**  
London 2012



**Sondre**  
Lillehammer 1994

## The design brief



**SPAR**   
Lancashire  
School Games

### Your challenge is to design a mascot for **Chorley**.

Your mascot could be anything – an animal, an object, or something completely imaginary! Whatever it is, it should celebrate the **SCHOOL GAMES** and encourage everyone to get behind the team.

Your mascot should:

- Represent your local area
- Celebrate the Lancashire School Games, Sport and Values
- Have a **great name**!



Think about the colours for your mascot – could you use some of the colours from the School Games.



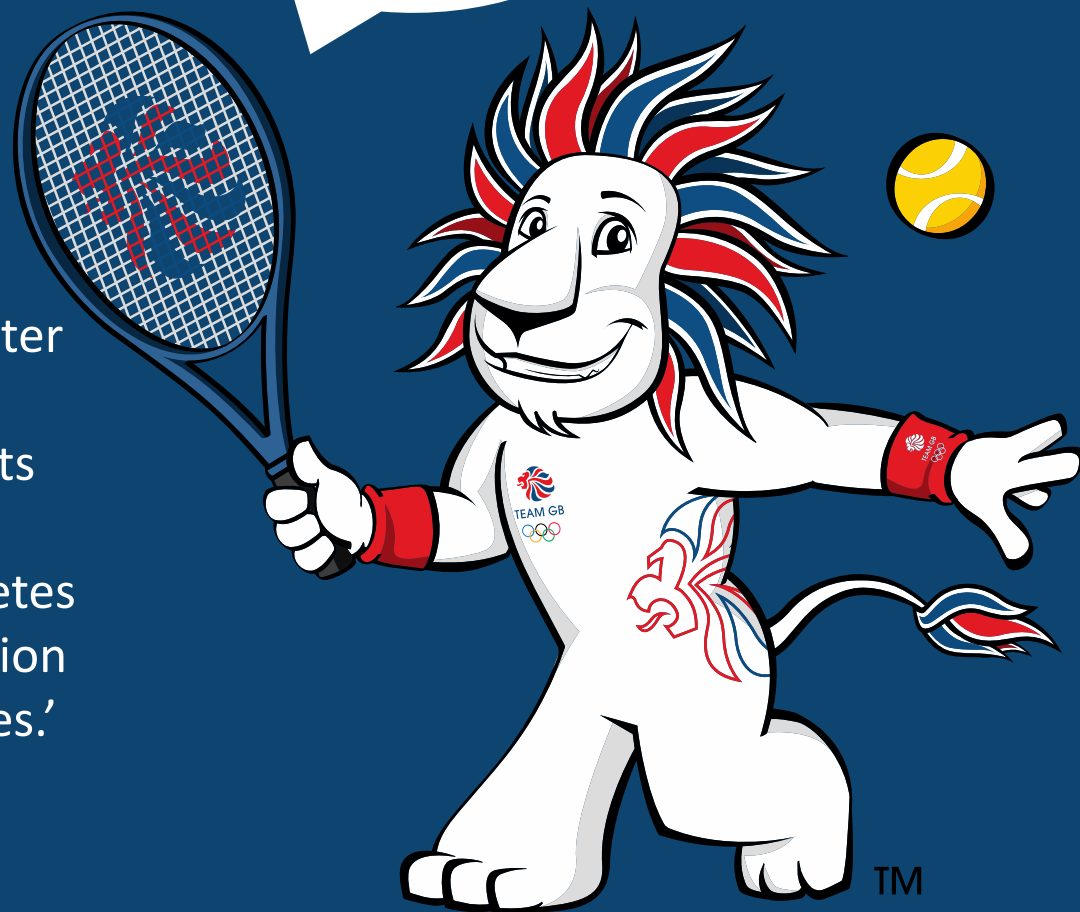


Pride, mascot of Team GB

**Pride the lion was named  
by 9-year-old Lilly.**

Explaining her idea for the character and name, Lilly says, 'A family of lions is called a pride and it reflects how proud we should be of our country and all our Team GB athletes as they compete with determination and courage at the Olympic Games.'

What makes  
me a great  
mascot?



TM

## Finalise your design



Use this checklist to make sure your mascot is the best it can be!

- Have you given your mascot a great name?
- Where will you put the Games Logo?
- Does your design represent young people
- How does your mascot show the School Games Values?
- What's the story behind your mascot?



## The mascot challenge

While you get designing, Someity and Miraitowa will be busy getting ready to welcome the athletes and spectators to the Tokyo 2020 Olympic and Paralympic Games.

**GOOD LUCK**



We will be getting ready for the Lancashire School Games on Tuesday 30<sup>th</sup> June.  
Will you be there?